



The March of Dimes
Arizona Chapter
presents a

Preconception Health Conference: A Life Course Perspective

A **FREE** one day conference designed for public health professionals, health care providers, nurses, researchers, health students, health administrators, policy makers, managed care companies, human service agencies and community organizations.

**Black Canyon Conference Center
9440 N. 25th Avenue, Phoenix AZ**

Date: Friday, April 30, 2010

Registration Information:

Sandy LeClaire at 602-287-9921

E-mail: sleclaire@marchofdimes.com

Maximum of 7 CME Category 1 Credits

Certificates of Participation will be available to submit for CEU credit

Keynote Speaker: Michael Lu, MD – Associate Professor OB/GYN, UCLA “Preconception Care & the Future of Maternal Health Care”

8:00 – 8:30 am Registration Check-in and Continental Breakfast

Morning Topics:

- “A Neonatologist’s Perspective from the NICU” Lawrence Lilien, MD – St. Joseph’s Hospital/Medical Center
- “Preconception Health and the Life Course Perspective” Michael Lu, MD – Associate Professor of OB/GYN, UCLA
- “Fetal Programming” Tom Strong, MD – Phoenix Perinatal Associates
- “Practicing What We Preach: Putting Preconception Counseling Into Action – Case Histories from the Front Lines” Jordan Perlow, MD – Banner Good Samaritan Hospital

Panel Discussion: Reproductive Health Issues / Q&A

John Mattox, MD- Banner Good Samaritan Hospital , Dr. Dean Coonrod, MD- Maricopa Medical Center, and Carol Huber-Community First Health Plans Administrative Director of Strategic Planning and Business Development; Michael Lu, MD – Associate Professor of OB/GYN, UCLA

Afternoon Break -Out Sessions

Break-Out Session I

Track I – Health Care Providers: “Integrating Preconception Care Into Practice” (Q&A)

Michael Lu, MD – Associate Professor of OB/GYN, UCLA

Track II – Programs/Policy Professionals: “Current Preconception Health Integration Efforts in Arizona”

Break-Out Session II

Track I – Health Care Providers: “An Internatal Care Program” Dean Coonrod, MD – Maricopa Medical Center

Track II – Programs/Policy Professionals: “Health Care Policy & Legislation on Preconception – The San Antonio

Experience” Carol Huber, MBA – Administrative Director of Strategic Planning & Business Development, Community First Health Plan of Texas

Implications for Arizona Policy- Pete Wertheim, Health Choice Arizona

Task Force Preconception Plan: Strategies for the Future

EDUCATIONAL OBJECTIVES – After attending this conference, participants will be better able to:

1. Identify the health behaviors and social determinants of health that impact preconception health.
2. Interpret and incorporate preconception/ inter-conception health and Barker’s theory of the life course perspective.
3. Translate the process for consolidating existing clinical guidelines that support several preconception/inter-conception care interventions and integrate new strategies into every primary care visit to promote health across the life span.
4. Describe and promote the importance of providing interventions as a follow-up to preconception risk screening, focusing on interventions with evidence of effectiveness and greatest potential impact.
5. Discuss the ten specific areas for preconception risk assessment as recommended by the Centers for Disease Control and Prevention.
6. Describe available preconception health risk screening tools and reproductive life plans and how to effectively utilize these tools.

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Maricopa Integrated Health System and The March of Dimes – Arizona Chapter. Maricopa Integrated Health System is accredited by the ACCME to provide **continuing medical education** for Physicians. Maricopa Integrated Health System designates this educational activity for a maximum of 7 AMA PRA Category 1 Credits. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Certificates of Participation will be available to submit for **CEU credit**



The March of Dimes
Arizona Chapter

presents a

Date: Friday, April 30, 2010

Registration Information:

Sandy LeClaire at 602-287-9921

E-mail: sleclaire@marchofdimes.com

Preconception Health Conference: A Life Course Perspective

**Black Canyon Conference Center
9440 N. 25th Avenue, Phoenix AZ**

AGENDA:

- Keynote Speaker** **Michael Lu, MD** – Associate Professor of OB/GYN, UCLA
“Preconception Care and the Future of Maternal Health Care”
- 08:00 am – 08:30 am Registration Check-in and Continental Breakfast
- 08:30 am – 08:35 am Opening Remarks – Dr. Michael McQueen, March of Dimes Board of Directors;
Will Humble, ADHS Director or designee
- 08:35 am – 08:45 am Welcome – Dr. Dean Coonrod
- 08:45 am – 09:05 am Dr. Lawrence Lilien – A Neonatologist’s Perspective from the NICU
- 09:05 am – 10:05 am Dr. Lu – Preconception Health and the Life Course Perspective
- 10:05 am – 10:15 am Break
- 10:15 am – 10:45 am Dr. Tom Strong - Fetal Programming
- 10:45 am – 11:15 am Dr. Jordan Perlow – Practicing What We Preach: Putting Preconception Counseling Into Action – Case
Histories from the Front Lines
- 11:15 am – 12:00 pm Panel on Reproductive Health Issues/ Q&A
Dr. John Mattox, Dr. Dean Coonrod, Carol Huber, Dr. Michael Lu- presentations; discussions
- 12:00 pm – 01:00 pm Lunch; Luncheon Speaker Dr. John Mattox – Eight is Enough: Reducing High-Order Multiple Births
- 01:00 pm – 01:45 pm Break Out Session 1
Track 1 – For Health Care Providers – Integrating Preconception Care into Practice/ Q&A – Dr. Michael Lu
Track 2 – For Program/Policy Professionals – Current Preconception Health integration efforts in Arizona –
Debbie Padilla, Apache County Public Health Services; Margaret Radigan, Maricopa County
Department of Public Health; Karen Ford Manza, Arizona Family Planning Council; Lisa Derrick,
Maricopa County Department of Public Health
- 01:45 pm - 02:30 pm Break Out Session 2
Track 1 – For Health Care Providers
Internatal Care Program – Dr. Dean Coonrod
Track 2 – For Program/Policy Professionals
Health Care Policy & Legislation on Preconception: The San Antonio Experience- Carol Huber, MBA
Implications for Arizona Policy- Pete Wertheim, Health Choice Arizona
- 02:30 pm –03:30 pm Task Force Preconception Plan – Strategies for Arizona’s Future
- Sheila Sjolander, ADHS Bureau of Women’s and Children’s Health Chief
- 03:30 pm Adjourn

**Supported in part by project HH5MMC10864 from the U. S. Department of Health and Human Services, Health Resources and
Services Administration, Maternal and Child Health Bureau (Title V, Social Security Act)**

*Endorsed by: Banner Good Samaritan, Maricopa Medical Center, Neonatology Associates Ltd.,
Phoenix Perinatal Associates, St. Joseph’s Hospital & Medical Center*

